



Newsletter

Volume 19
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January, 2009
Keith Stiles, Editor

President's Corner

January, 2009

Happy New Year NCAIR members and friends:

I hope 2009 has started well for you and will continue to be prosperous. I trust each of you realize how strong NCAIR really is. In light of the ongoing economic struggles, many state groups have decided to forego their 2009 meetings. NCAIR is very fortunate to be able to proceed forward with our 2009 Annual Conference in Southern Pines. The 2009 Conference Planning and Program Committees have been hard at work preparing the March event. We are making sure the limited resources you will expend will not be wasted and will be very beneficial to the membership. Our Program Chair, Adam Shick will share details. Please go ahead and make your room reservations for Pine Needles so we will have firm figures to work with. Don't forget about applying for a Travel Grant. If you are not able to join us this March, please plan ahead for 2010. We are close to securing a venue at the majestic Outer Banks. We try extremely hard to keep our costs as low as we can. We are getting excellent ocean room rates.

The Executive Board will also place recommendations for By-Laws amendments on the ballot for 2009. This is to ensure our current practices are in alignment with the By-Laws. The proposed amendments are found within. Also notice the conference cancellation policy. This policy will help NCAIR recover some of the costs still due to the hotel when registrations are cancelled less than 30 days prior to the start of the conference.

Please consider other ways to become involved with NCAIR. Consider serving as an officer or as a committee chair.

As always comments and suggestions are always welcomed as we strive to serve the membership.

Dana

From the Program Chair

Adam Shick

NCAIR 2009 Conference
“Institutional Research: Driving Informed Decisions in Higher Education”
Pine Needles Lodge and Golf Club -- Southern Pines, NC
March 16-18, 2009

The 2009 NCAIR annual conference is fast approaching, and I invite everyone to register now for what is shaping-up to be a terrific conference. The cost of attending is \$125 for those who register before February 16. You can register either online or by sending your completed form to Wayne Stone whose mailing address is at the bottom of the registration form. A link for online registration will be posted soon on the NCAIR web site <http://www.ncair.net>. A message will be sent to the membership when the registration site is available.

Pine Needles is accepting room reservations (1-800-747-7272). Our conference lodging rate is \$125 per night and includes wireless internet. Our block of rooms is being held until January 24, so availability is guaranteed until that time. The room rate of \$125 will not change after January 24.

Please be aware that Pine Needles – a resort rather than a hotel – handles registration and cancellation differently than you might be accustomed to at hotels. Please expect to be charged a deposit (one night’s accommodations) at the time of registration. The resort has waived all penalties for any reservations cancelled outside of 31 days prior to arrival. **Reservations canceled or changed within 3-30 days of arrival, including either early departure or late arrival, will result in forfeiture of entire deposit. Reservations canceled within 3 days of arrival will result in forfeiture of the amount for the entire stay.**

CONFERENCE PREVIEW

Opening Speaker: Dr. Jim Purcell, Director of the Arkansas Department of Higher Education



Dr. Jim Purcell, Director of the Arkansas Department of Higher Education, previously served as Associate Vice Chancellor for Strategic Planning and Analysis for the Oklahoma State Regents for Higher Education. Jim actively participated in the development of the Oklahoma State Regents Public Agenda and played a key leadership role in advancing two of the six agenda items: a state-wide adult degree completion program and higher education’s response to the healthcare worker shortage.

Please plan to dine with your colleagues Monday evening following Dr. Purcell’s opening address. A full dinner will be provided.

Tuesday Luncheon Speaker: Dr. Thomas Conway, Vice Chancellor and Chief of Staff, Fayetteville State University

Two pre-conference workshops are being offered on Monday March 16.

Workshop 1:

Monday March 16, 2009; 9:00-12:00 and 1:00-4:00

Student Retention Analysis Using SAS: Data Mining (6 hours)

Jerry Oglesby, Director, Global Academic Program, SAS

This workshop will explore the use of data mining methodology to build such retention models. The workshop will use student and student survey data provided by a private university in North Carolina. The challenges of the data will be discussed and strategies for overcoming those challenges will be suggested. Modeling strategies will be discussed and demonstrated using SAS Enterprise Miner. The workshop will include an introduction to SAS Enterprise Miner, exploring the workspace components, setting up projects, constructing analysis flow diagrams, and conducting initial data exploration. Both logistic regression and decision trees will be used and candidate models will be compared.

Workshop 2:

Monday March 16, 2009; 1:00-4:00

Institutional Effectiveness Workshop: Establishing Successful Cases for Compliance

Dr. David A. Carter,

Director of Training and Research

Commission on Colleges, Southern Association of Colleges and Schools (SACS)

This 3 hour workshop is intended to help individuals with institutional responsibilities pertaining to institutional research and Institutional Effectiveness (IE) to be better prepared to guide their colleagues in establishing successful cases for compliance with the Commission's *Principles of Accreditation*. The first segment of the workshop will provide a broad overview of the role and scope of Institutional Effectiveness (IE) within the Commission's *Principles of Accreditation*. Within that context, attention will focus more extensively on selected IE accreditation standards. In the second segment of the workshop, participants will have opportunities to explore the analyses of the findings of ninety Off-Site Committees conducting reviews of IE during 2008. This portion of the workshop will also examine directions the Commission is currently taking in the training of individuals serving as IE evaluators on peer evaluation committees. During the third and final segment of the workshop, individuals will have opportunities to simulate the role of preparing for and conducting a review as the IE evaluator on an evaluation committee.

We have received strong proposals, and are expecting more before the January 30 deadline. Please submit if you are planning to and have not done so yet.

NCAIR 2009 Concurrent Sessions – Preliminary	
Title	Presenter(s)
NC State Alumni Survey: Implementing a research design to (hopefully) collect the best data possible to use in assessment efforts	Nancy Whelchel, North Carolina State University
How SUBSTANTIVE is a CHANGE for Continued Accreditation?	Ross Griffith, Wake Forest University
Moving IR forward: Is IR's future in Evaluation's lessons?	Rob Springer, Elon University
Beyond Yellow Ribbons: Enhancing Military Student Success	David Allen, Ivan Walker, Fayetteville State University
State-of-the-Art SACS Web Site	Ron Cooper, Robert Ussery, North Carolina A&T State University
Conducting Focus Groups	Linda LeFauve, Davidson College
IPEDS Update and the Impact of HEOA	Janice Kelly-Reid, James Isaac, Laura Knapp, RTI International
IPEDS – New Data Center Overview	Amy Lister, James Isaac, RTI International
Using SharePoint 2007 to bring Business Intelligence to Institutional Research	Evelyn Tinsley, Monica Johnson, North Carolina A&T State University
Implementing new Race/Ethnicity Standards in IPEDS	Laura Greene Knapp, RTI International Keith Brown, North Carolina Community Colleges
Success Factors: Retention/Graduation Rate Comparison of ROTC Cadets vs. Other FSU Students	David Allen, Roderick Haley, Michael Cruz, Fayetteville State University
Tk20's Campus Wide Assessment Management and Reporting System	Amy Levy, Tk20

NCAIR 2009 REGISTRATION FORM

**2009 NCAIR CONFERENCE – March 16-18, 2009
Pine Needles Lodge & Golf Club, Southern Pines, NC
“Institutional Research: Driving Informed Decisions in Higher Education”**

Name:	Badge Name:
Title:	Institution:
Address:	City, State, Zip
Telephone:	Email:
Vegetarian? Yes No	

Is this your first conference (Y or N)?	
Year of the first NCAIR conference you attended	

Fees	Postmarked By February 16	Postmarked After February 16	Amount Due
NCAIR Registration Fee	\$125	\$135	
Student Retention Analysis Using SAS Part 3: Data Mining (6 Hours)*	\$20	\$20	
SACS Workshop (3 Hours)*	\$20	\$20	
Total Due			

I would be willing to serve as a facilitator.	Y or N
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Refund Policy:
 If refund is requested Thirty days (30) days prior to 1st day of Conference, refunded amount is registration fee minus membership fee.
 If refund is requested 14 -29 days prior to 1st day of Conference, refunded amount is ½ half of registration fee.
 If refund is requested less than 14 days prior to 1st day of Conference, no money will be refunded.
 Extraordinary circumstances outside of the above parameters will be reviewed by the Executive Board.

Checks are payable to NCAIR (Tax ID 561-56-2055). Send conference registration to Wayne Stone, Office of Institutional Research, UNC-Charlotte, Charlotte, NC 28223.

If you have any questions, please contact Wayne at 704/687-3960 or bwstone@uncc.edu.

NCAIR 2009 Membership Renewal

For those members unable to attend the conference this year, we will miss you at the conference.

Name:	Institution:
Title:	Address:
Telephone:	City, State, Zip:
Fax:	Email:

Fees	Renewal Fee	Amount Due
NCAIR Membership Renewal Fee	\$25	

NCAIR Travel Grant Program

The North Carolina Association for Institutional Research (NCAIR) has a travel grant program to assist members with attending the annual conference.

Purpose: To promote professional development among institutional research professionals that work in institutions and organizations from North Carolina associated with NCAIR.

Eligibility: Travel/development grants are available to both active members and newcomers (individuals who will become new members of NCAIR at the next annual conference) from North Carolina schools. Upon review of the applications by the Travel/Development Grant Committee, a recommendation is made to the NCAIR Board of Directors who will approve the travel/development grant awards.

Amount of Grants: The amount awarded to each grant recipient will be based on the amount requested as well as the financial need of the requester, but will not exceed \$200. The grant can be used toward hotel and mileage. *Conference registration fees will be waived for recipients.*

Application Materials and Considerations: To be considered for the award, application materials must be submitted to the Travel Grant Committee. The deadline for grant application will be February 3. The following items must be submitted:

- a. A completed NCAIR Travel Grant Request Form.
- b. A brief resume/curriculum vita.

Criteria for Awarding of Grants: Recommendations by the Travel Grant Committee to the Executive Committee for travel grant awards will be based on information submitted in the application materials.

NCAIR 2008-09 TRAVEL GRANT REQUEST FORM

Name:

Institution:

Amount Requested (Maximum of \$200):

Please describe the financial need and the financial support, if any, available from your institution.

How will receiving this grant contribute to your professional development, particularly with regard to current and future activity in NCAIR?

Please attach a brief resume/curriculum vita to this form and mail, fax, or e-mail to the NCAIR Travel Grant Committee Chair named below on or before the date noted for the conference you plan to attend:

February 6, 2009 (NCAIR Conference in Southern Pines, NC)

NCAIR Travel Grant Committee
ATTN: Heather Langdon
Institutional Research, Assessment & Planning
ASU Box 32078
Appalachian State University
Boone, NC 28608-2078
Fax 828-262-3065
langdonhh@appstate.edu

For more information about NCAIR Travel Grants, go to:
http://www.ncair.net/documents/Travel_Grants_Policy.pdf

Nominating Committee Report

Michael Hadley, Nominating Committee Chair

Here are the candidates for office for NCAIR 2009-2010

For Program Chair/President Elect: Heather Langdon

- Education: M.A., Higher Education, Administration, Appalachian State University; B.S., English Secondary Education, Appalachian State University
- Experience: IR at Appalachian State University since 1992, currently holds the position of Associate Director.
- Professional Affiliations: NCAIR, SAIR

For Treasurer: Laverne Macon

- Education: M.B.A., Strayer University; B.S. Business Administration Barber-Scotia College
- Experience: 26 years of experience in higher education- Director of Records and Registration, Executive Assistant and Co-Director of the Census Information Center (CIC), currently Data Research Specialist for Institutional Research and Effectiveness and Part-time Instructor of Business at Livingstone College.
- Professional Affiliations: NCAIR and SAIR.

For Member-at-Large Private Institutions: Carol Carrere

- Education: Ph.D. and M.S. in Textile Technology and Management from N.C. State University; B.S. in Clothing and Textiles from East Carolina University
- Experience: Vice President for Institutional Planning and Support since 2003; Director of Institutional Research, 2000-2003
- Professional Affiliations: NCAIR, SAIR, AIR.

For Member-at-Large All Institutions: Patricia Perry

- Education: M.A.Ed., Adult and Community College Education, North Carolina State University; B. A. Sociology, Meredith College
- Experience: Planning and Research Director at Wilson Community College (formerly Wilson Technical Community College) since 1998; Assistant Director of Lifelong Education at Barton College from 1994 – 1998; Coordinator for HRD Program at Wilson Technical Community College from 1988 – 1994.
- Professional Affiliations: NCAIR, SAIR, CCPRO (Community College Planning and Research Organization)

NORTH CAROLINA ASSOCIATION FOR INSTITUTIONAL RESEARCH ELECTION OF 2009-2010 EXECUTIVE COMMITTEE MEMBERSHIP

ARTICLE VII, Section 2 of the By-Laws states “The Nominating Committee shall cause its slate of proposed officers and members-at-large (with any annotations deemed to be desirable) to be sent to each active member not later than thirty (30) days prior to each Annual Conference. Active members, having indicated their choices and/or written in their nominees, shall return their ballots to the Committee by the date specified on the ballot. Upon conclusion of the process, the Committee’s ballots shall be deposited with the Association’s secretary.”

Please vote for each of the following nominated by the Committee or write in the name of your nominee in the space provided.

Office/Candidate	Vote X
For Program Chair/Pres elect:	
Heather Langdon, Appalachian State University	
For Treasurer:	
Laverne Macon, Livingstone College	
For Member at Large – Private Institutions:	
Carol Carrere, Mount Olive College	
For Member at Large – All Institutions:	
Patricia Perry, Wilson Community College	

Proposed By-Laws Amendments

Revisions in Italics

ARTICLE IV OFFICERS

Section 3. Term of Officers – The term of officers, *with the exception of the Secretary and Treasurer*, shall be from one Annual Conference to the next Annual Conference. *The term for Secretary and Treasurer shall be two (2) years.* All officers shall assume office at the close of the Annual Conference at which elected and serve until the close of the Annual Conference coinciding with the completion of the term for which they are elected.

Succession - The Secretary and Treasurer are eligible to serve, not more than two consecutive terms, in the same office.

ARTICLE VI MEMBERS-AT-LARGE

Section 1. Election and Terms of Office – The Members-at-Large shall serve until the close of the Annual Conference coinciding with completion of the term for which they are elected with the proviso that vacancies shall be filled so that the four (4) elected Members-at-Large of the Executive Committee shall include one *(1) community college representative, one (1) public senior institution representative, one (1) private institution representative and one (1) all institutions representative.*

Succession - Members-at-Large are eligible to serve, not more than two consecutive terms, in the same office.

	Vote X
Yes	
No	

Please deposit this ballot at the registration desk during the Annual Conference by March 17, 2009 or mail to the chair of the Nominating Committee no later than March 12, 2009:

Michael D. Hadley
Assistant Dean for Institutional Research
and Effectiveness
5400 Ramsey Street
North Administration Building
Methodist University
Fayetteville, NC 28311-1498

Additional ballots will be available at the conference.