



<b>Newsletter</b>	Volume 15 Number 3	January 1999 Ruth Craven, Editor
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## ANNUAL CONFERENCE

### ***SHOW AND TELL: PROMOTING EXCELLENCE IN INSTITUTIONAL RESEARCH***

**Wyndham Hotel, Myrtle Beach, SC**

**February 22-24, 1999**

The NCAIR/SCAIR Program Committee invites you to attend our joint conference on February 22-24, 1999, at the Wyndham Hotel in Myrtle Beach, South Carolina. The theme for this year's conference is **SHOW AND TELL: PROMOTING EXCELLENCE IN INSTITUTIONAL RESEARCH**. This conference will provide a unique opportunity for you to share ideas with and learn from your colleagues through networking, workshops, panels, paper presentations, and software demonstrations. Lets make the '99 conference the best yet as we prepare to meet the many challenges facing higher education. A **registration form** is enclosed in this newsletter.

**Hotel reservations should be made by January 22, 1999.**

The Wyndham Hotel will accept reservations at the conference rate of \$62 plus tax (single or double), only until January 22, 1999, so call quickly. The hotel can be reached at 800-248-9228 or 843-449-5000. The hotel website is <http://www.wyndham.com/resorts/properties/myrtlebeach/>.

The conference keynote address will be given by Dr. Richard A. Skinner, President, Clayton College and State University. The title of his address is ***Assessing the Impact of an Information Technology Blitzkrieg: Early Word from the Frontline***. Numerous other presentations, panels and workshops are planned. On Monday afternoon three workshops are available to give members information on *Web-based surveys*, *Using SAS*, or *Bubble Publishing Report Shop*. A highlight of Wednesday will be a panel on *Putting your best foot forward for a SACS visit*. You won't want to miss the dueling pianos of "Crocodile Rocks" on Tuesday evening at Celebrity Square, Broadway at the Beach. See enclosed program and registration form for more information.

**Conference Site Easy to Find.** To reach the hotel by car:

From highway 501, take the Highway 17 Bypass North to Kings Highway (17 Business.). Turn Right on Lake Arrowhead and then Right again on Chestnut Rd. next to Arcadian Shores Golf Club.

If approaching Myrtle Beach on highway 17 from Wilmington, turn left on Chestnut Road and follow it to the hotel.

## **PRESIDENT'S CORNER - Paul Nagy**

For those of you who do not know, it is with sorrow that I announce the death of Dr. Brooks Cates in November of 1998. Brooks served as Director of Institutional Research at Elon College for many years. He was a stalwart supporter of NCAIR, serving as treasurer on the Executive Committee and facilitator of a very successful 1995 summer drive-in at Elon College. I also had the pleasure of working with Brooks on the Technical Committee of the Commission on Higher Education Facilities at UNC-GA. His dedication, deportment, and thoughtful manner are a continuing inspiration to us all.

Shortly before Brook's death, on November 16, 1998 the Executive Committee adopted a motion to bestow Honorary Life Membership to him. This is the award authorized by the Association's constitution and by-laws for recognition of exemplary service to NCAIR. The award plaque was given as a remembrance to Brook's wife, Nicole, who frequently joined Brooks at the annual conferences.

I would like to express thanks and appreciation to Nerissa Rivera and Robert Ussery, co-editors of the 25th Anniversary Conference Proceedings. The central component of the proceedings was the complete inclusion of the 1998 Best Paper as authored by Xiaoyun Yang and J. Keith Brown of the N.C. Department of Community Colleges. Additionally, a number of listings were included, such as the charter membership, that will prove useful for archival purposes. Also, many thanks to Renee Jarvis, of East Carolina University, for the cover design. These graphics served as a motif for all publications related to the 25th Anniversary Conference.

It would be a disservice to the membership if I did not share with you my evaluation of the 1999 NCAIR/SCAIR Conference site - the Wyndham Myrtle Beach Resort in Myrtle Beach, SC. This is a class act! I was surprised and impressed. The resort includes an on-site golf course, tennis courts, heated outdoor pool (I now challenge someone to swim in February!), and exercise room. The hotel has a soaring lobby and excellent meeting rooms. All guest rooms have ocean views and our luncheon banquet will be on the top floor with a sweeping panorama of the coast. I want everyone of you to be able to come! It is our good fortune that we were able to lock-in a room rate of \$62 approximately a year ago. Now the rates have increased by over 100%. Information regarding hotel and **conference registration** is included in this newsletter.

**I encourage all of you to lend your support to President-Elect Dave Smathers and his program committee by participating in the joint conference.** This is an excellent opportunity to learn from our neighbors in South Carolina. Although our colleagues to the south are reluctant to discuss it, remember, this is the first state to move toward 100% performance-based funding. In addition to presentations from North and South Carolina, proposals have also been received from Georgia.

I look forward to seeing you at Myrtle Beach.

**SCAIR/NCAIR  
THIRD ANNUAL CONFERENCE**

***PRELIMINARY PROGRAM***

**February 22-24, 1999**

**Wyndham Hotel  
10000 Beach Club Drive  
Myrtle Beach, SC 29572**

**MONDAY, February 22, 1999**

12:00 noon–5:00 pm: Registration

1:00-4:00 pm: Concurrent Workshops

WK01: Using SAS in Institutional Research and Assessment

*Dr. Phil Moore, Dir. of Assessment, Office of Inst. Planning  
& Assessment, Univ. of South Carolina*

WK02: Web-based Surveys

*Robert E. Fry, Assistant to the Chancellor for Planning  
& Inst. Research, UNC-Wilmington*

WK 03 How the "New" Bubble Publishing Report Shop Can Help You!

*Tom Jones, Scanning Products, Inc., Richmond, VA*

4:15-4:45 Newcomers Workshop

5:00-6:00 Keynote Address

Assessing the Impact of an Information Technology Blitzkrieg: Early  
Word from the Frontline

*Dr. Richard A. Skinner, President, Clayton College & State University*

6:00-7:00 Reception (Heavy Hors d'oeuvres and Cash Bar)

**TUESDAY, February 23, 1999**

8:00-12:00 Registration

8:30-9:15 Concurrent Sessions

Decision Making & Institutional Research: The Relationship

*Larry G. Jones, The University of Georgia*

Using IPEDS Data

*Michael Hadley, Chris Mee & Shelly Long, Coastal Carolina University*

Web-based Surveys at Western Carolina University

*Renee Corbin & Noelle Kehrberg, Western Carolina University*

9:15 – 9:30 Break

9:30-10:15 Concurrent Sessions

Goal Attainment Scaling: The Nuts, the Bolts, and the Advantages

*Dr. Phyllis R. Myers, Trident Technical College*

Using Unemployment Data & Job Record Data to Track  
the Employment & Earnings of Community College  
Students, *Xiaoyun Yang & Keith Brown, NC Community  
College Systems Office*

Using the Perception Analyzer in Institutional Research

*Libby V. Morris & Nathaniel Pugh, The University of Georgia*

10:15-10:30 Break with Refreshments

10:30-11:15 Concurrent Sessions

Surveys on the Web: A Home Grown Approach

*Jodi C. Herrin & Lisa Peterson, USC Aiken*

Recruitment and Retention of Minorities at a Two-Year College

*Dr. John Hamilton, Gainesville College*

System Wide Assessment of the University of North Carolina

*Ephraim Schechter, North Carolina State University*

11:15-11:30 Break

11:30-12:15 Concurrent Sessions

Retention Data for Planning, Reporting and Decision Making

*Tammie Dickinson, Office of Institutional Planning & Assessment,  
USC*

Outcomes Assessment: Improving Current Practices

*Dr. Edith Carter, Radford University*

12:30-2:30 Luncheon

2:30-4:00 Software Demonstration

Data Warehouse  
*Tiffany Abells, Sylvia Hill, and Kay Coleman, Office of  
Institutional Planning & Assessment, University of  
South Carolina*

5:15-10:00 Special Event -- Dinner and Theatre

*"Crocodile Rocks"*

**WEDNESDAY, FEBRUARY 24, 1999**

7:45 – 8:30 Continental Breakfast And Special Interest Groups

8:45-9:30 Business Meetings

9:45 – 11:00 Panel Discussion

Putting Your Best Institutional Effectiveness Foot Forward for a SACS Visit

*Moderated by Ross Griffith, Wake Forest University*

11:00-11:30 Break for Hotel Checkout

11:30-12:00 Conference Wrap-up

## **1999-2000 NOMINATIONS FOR NCAIR EXECUTIVE COMMITTEE**

The NCAIR Nominating Committee submits the following nominations for NCAIR officers and members-at-large for 1999-2000. A **mail-in voting ballot** is included in this newsletter for those members that may not be able to attend the 1999 Annual Conference. Ballots will also be available at the registration desk of the Annual Conference to be held in Myrtle Beach, SC. For those attending the conference, please return your completed ballots to the registration desk no later than Tuesday, February 23, 1999. Only active members may vote.

### **Candidate for President-Elect: Thomas Coaxum**

#### Education:

Ed.D., Higher Education Administration, University of North Carolina at Greensboro, 1993

M.S., Marketing, University of North Dakota, 1973

B.S., Business Administration, University of North Dakota, 1971

#### Work Experience:

Director, Institutional Research, Winston-Salem State University, 1998 - Present

Director, Institutional Research and Planning, Guilford Technical Community College, 1993-1998

Assistant Professor, Fort Valley State College; Instructor, Winston-Salem State University

#### Professional Affiliations:

North Carolina Association for Institutional Research (treasurer), Southern Association for Institutional Research, American Association for Institutional Research

### **Candidate for Secretary: Jeremy Fisher**

#### Education:

Ph.D., Educational Psychology, Auburn University

M.Phil., Christian Philosophy, Institute for Christian Studies, Toronto

B.A., Philosophy and Theology, Lenoir-Rhyne College

#### Work Experience:

Director, Institutional Research, Planning, and Effectiveness, Catawba Valley Community College

Adjunct faculty, Lenoir-Rhyne College

Consultant/Trainer, Sequitur Corporation, Atlanta, GA

Researcher for Assessment and Quality Improvement, Office of the Provost, Auburn University

Professional Affiliations:

North Carolina Association of Institutional Research (1999 program committee), N.C. Community College Planning and Research Organization, Southern Association for Institutional Research, Association for Institutional Research, Society of College and University Planners, National Council for Research and Planning.

**Candidate for Treasurer: Sarah Carrigan**

Education:

Ph.D., Higher Education, University of Kentucky, 1995

M.S., College Student Personnel, Indiana State University, 1987

B.A., Psychology, DePauw University, 1985

Work Experience:

Analyst, Office of Institutional Research, University of North Carolina at Greensboro, 1998-Present

Coordinator, Institutional Studies, Auburn University at Montgomery , 1997

Post-Doc. Research Associate, Auburn University, main campus, 1995 - 1996

Director, Appalachian College Assessment Consortium, Lexington, Kentucky, 1993 - 1994

Director, Residence Life, Midway College, Kentucky, 1987 - 1993

Professional Affiliations:

North Carolina Association of Institutional Research (1999 program committee), Southern Association for Institutional Research, Association for Institutional Research

**Candidate for Member-at-Large, Private institutions: Nerissa Rivera**

Education:

M.P.A., University of North Carolina at Chapel Hill, 1991

A.B. Bryn Mawr College, 1983

Work Experience:

Assistant Director, Undergraduate Financial Aid Office, Duke University, 1996 - Present

Research Associate, Office of Institutional Research, University of North Carolina at Chapel Hill, 1991-1997

Professional Affiliations:

North Carolina Association for Institutional Research (member-at-large, privates), Southern Association for Institutional Research, Association for Institutional Research

**Candidate for Member-at-Large, Any Institution: Terri Manning**

Education:

Ed.D., Higher Education, Oklahoma State University

M.S., Health Science, Oklahoma State University

B.A., Foreign Language Education, The University of Oklahoma

Work Experience:

Director, Planning and Research, Central Piedmont Community College, 1998 - Present

Assistant Professor, Health Behavior, University of North Carolina at Charlotte, 1990 - 1997

Visiting Instructor, Dept. of Health, Physical Education, and Leisure, Oklahoma State University, 1989 - 1990

Professional Affiliations:

North Carolina Association for Institutional Research (member-at-large, any institution, appointed to complete term of resigning member), Association for Institutional Research, National Council for Research and Planning.

**CHANGES TO THE CONSTITUTION AND BY-LAWS**

At the business meeting of the 1998 25th Anniversary Conference in New Bern, NC three modifications to the Association's Constitution and By-Laws were approved by the membership. These changes have been incorporated within the documents as found on the NCAIR web site. The modifications are as follows:

Changes to the Constitution: Article IV. Section 2. Duties of Officers

1. Secretary - Delete (a) (keep and publish annually an accurate listing of the members of the Association, and provide a list of active members during the Annual Conference). Change (b) to (a).

2. Treasurer - Delete (e) and replace with the following language:

(e) provide to the chair of the membership committee regular reports of changes in the current membership of the Association, and the names and addresses of any new members.

Changes to the By-Laws: Article IV, Section 4. Membership Committee



3. Add to the end of the section: The chair of the membership committee shall keep and publish annually an accurate listing of the members of the Association, and provide a list of active members during the Annual Conference.

**NCAIR Continuing Executive Committee Members, 1999-2000**

President: Dave Smathers, Rockingham Community College

Immediate Past President: Paul Nagy, Durham Technical Community College

Member-at-Large, Public: Nancy Lee, Elizabeth City State University

Member-at-Large, Community College: Karen Noel, Isothermal Community College

Also serving on the Executive Committee are the Newsletter Editor and the Membership Chair as appointed by the President.