



Newsletter	Volume 17 Number 3	February 2001 Cynthia Pennell, Editor
-------------------	-----------------------	--

Make plans to attend the 28th Conference of the North Carolina Association for Institutional Research

2001 – An IR Odyssey

**March 12-14, 2001
Sheraton Atlantic Beach
Oceanfront Hotel
Atlantic Beach, NC**

Letter to Colleagues

Colleagues,

Happy New Year! I hope that 2001 finds you in good health. This year promises a lot of changes. We have a new President in the White House and a new Governor for our state. The presidential election provided a great lesson in civics as well as reaffirming the basic stability and structure of our great nation. Although the process went on seemingly forever we did finally elect a president and it was done without any signs of civic unrest. It also provided the citizenry with a wonderful example of how the electoral college functions. Congratulations to President Bush and may he guide this country exercising wisdom and good prudence. Congratulations also go out to our new governor Mike Easley. He also faces many challenges this coming year and I would like to wish him well. Another bright note is that the bond referendum passed!! Many of the institutions in the public sector will finally receive funds to address their infrastructure concerns.

Speaking of presidents, I have an important update regarding NCAIR's Executive Board. In a recent conversation with Tom Coaxum he asked me to informally submit his resignation as NCAIR president to the rest of the Executive Board. Tom is now at Voorhees College in S.C. and feels he is unable to complete his duties for the remainder of his term. As stated in the bylaws, I have assumed the office of President because of Tom's resignation. Although I am sorry about Tom's resignation I want to wish him all the best in his new position and hope to see him back in the Ol' Northern State soon.

Now that I address you as President, I want to urge you all to cast your ballots for the slate of new officers to serve on NCAIR's Board. Dave Smathers, Past President, has

developed a wonderful slate of candidates. Offices that will be open in the election include: President Elect and Program Chair, Secretary, Treasurer, Member-at-Large (Private Institutions) and Member-at-Large (All Institutions). The nominees have all pledged to help support NCAIR and provide good leadership and stewardship in the coming years.

Included in this Newsletter is the preliminary program for the 2001 NCAIR conference. As you will read, the conference is full of wonderful sessions that promise to be both interesting and stimulating. Sessions range from information about assessment techniques and topics, programs to help in our reporting functions, information about new technologies, peer reviews and records management. Our General Session on Tuesday afternoon will give us the chance to hear from leaders in the three sectors about the changes and challenges the near future will bring us. I am very excited to have Hope Williams of North Carolina Independent Colleges and Universities, Brenda Rogers of the North Carolina Community College System and Troy Barksdale of UNC- General Administration joining us for this session. The conference will also provide a terrific opportunity to see old friends, meet new ones and network with colleagues, and one of the best ways to do all three is to join us for our Special Event on Tuesday evening. Kay Geisen has done a wonderful job organizing our St. Patrick's Day Party. She has lined up some wonderful entertainment for our Special Event. The Carolina Strut Dance Studio will be performing excerpts from the Lord of the Dance. We also promise to have lots of good food (but no corned beef and cabbage) and Irish music as well as a drop or two of green beer to mark the festivities. Wear something green and come enjoy yourselves!!!

I also have some good news about our conference site. The hotel is currently undergoing renovations that are slated for completion in February. Not only will we be at the beach, but our rooms will be even nicer. Remember to make your hotel reservations for the conference early, since only a limited number of rooms are available. Reservations must be made by February 21 to get the conference rate.

Room rates for the 2001 Conference are as follows: (These rates have been extended for the weekend of March 9-11 for those of you who would like some extra beach time!!)

Ocean View - \$65.00

Ocean Front - \$85.00

Ocean Front Suites - \$115.00

There is a 72 hour cancellation policy and rooms need to be reserved by February 21, 2001.

Hotel Information:

Sheraton Atlantic Beach Oceanfront Hotel

2717 W. Fort Macon Road

Atlantic Beach, NC 28512

1-800-624-8875

1-252-240-1155

I look forward to seeing you at Atlantic Beach and to serving you as President.

Regards,

Nerissa Rivera
nerissa.rivera@duke.edu

**2001 Annual Conference
Preliminary Program**

MONDAY, March 12, 2001

10:00 - 11:00 a.m.	Joint meeting of Executive and Program committees
12:00 - 3:30 p.m.	Conference Registration
4:00 p.m.	Opening Session and Keynote Address Keynote Speaker: To Be Announced
5:30 - 6:30 p.m.	Reception
6:30 - 9:00 p.m.	Dinner on Your Own
9:00 p.m.	Hospitality Suite

TUESDAY, March 13, 2001

8:00 - Noon	Registration
8:00 - 8:45 a.m.	Newcomer's Orientation
8:15 - 9:00 a.m.	Continental Breakfast
9:00 - 9:50 a.m.	First Concurrent Sessions
	Paper Presentation: The Study of Undergraduate Persistence by Unmet Financial Aid, Need and Percent Gift Aid Lewis Carson, NC State University

Paper Presentation:
Performance Indicators for Assessing Progress
Toward Strategic and University Goals
Dr. Carolyn Berry, Winston-Salem State University

Paper Presentation:
Evaluating Our Work: IR Peer Reviews
Dr. Jan Upton, Institutional Research Corporation

10:00 - 10:50 a.m.

Second Concurrent Sessions

Software Demonstration:
Creating Web Reports Using SAS[®] Output Delivery
System (ODS) and PROC TEMPLATE
Carol Gosselin, NC State University

Paper Presentation:
Records Management for Institutional Research
Dr. Timothy Sanford, UNC-Chapel Hill

10:40 - 11:00 a.m.

Break with Refreshments

11:00 - 11:50 a.m.

Roundtable Discussions

How to Survive SACS
Kay Geisen, Central Carolina Community College

Assessing Laptop Project: Experience of a Liberal
Arts College
F. Simone Tiu, Meredith College

Analysis Based on Secondary Data In Institutional
Research
Li-Shyung Hwang, Central Piedmont Community
College, Zhicheng Zhang, Virginia Military Institute,
Jeffrey Chen, Cleveland State University

Noon - 1:20 p.m.

Luncheon Buffet

1:30 - 2:20 p.m.

Third Concurrent Sessions

Paper Presentation:

Dealing with PeopleSoft

Lewis Carson, NC State University, Nerissa Rivera,
Duke University

Paper Presentation:

IR Activities Report Using MS Access

Robert Ussery, NC A&T University, Alton Rucker,
NC A&T University

2:10 - 2:30 p.m.

Break with Refreshments

2:30 - 3:20 p.m.

Fourth Concurrent Sessions

Paper Presentation:

Transfer Student Patterns Between Central Piedmont
Community College and University of North
Carolina-Charlotte

Terri Manning, Central Piedmont Community
College, Li-Shyung Hwang, Central Piedmont
Community College, Wayne Stone, UNC-Charlotte

Paper Presentation:

Improving Your Odds with Employability Skills

Pat Abell, Guilford Technical Community College

Paper Presentation:

A Cascading On-Line Survey Using SAS[®] IntraNet

Dr. Nancy Wheelchel, NC State University, Dr.
Ephraim Schechter, NC State University

3:40 - 4:30 p.m.

General Session

Panel: Challenges on the IR Journey into the New
Millennium

Panelists: Hope Williams, NCICU, Troy Barksdale,
UNC-GA, Brenda Rogers, North Carolina
Community College System

6:00 - 8:00 p.m.

Special Event: St. Paddy's Day Party

WEDNESDAY, March 14, 2001

8:00 - 9:30 a.m.	Breakfast Meetings and NCAIR Business Meeting Presiding: Nerissa Rivera, NCAIR President, 2000-2001
9:30 - 10:30 a.m.	Sector SIG Meetings: Community College System, University of North Carolina System, Independent Colleges and Universities
10:40 - 11:30 a.m.	Meeting of the Executive Committee Presiding: Nerissa Rivera, NCAIR President, 2001-2002

Nominations for 2001-2002

The NCAIR nominating committee (Dave Smathers, chair; Paul Voigt, and Mark Puterbaugh) has submitted nominations for members of the 2001-2002 Executive Committee. A mail-in voting ballot will be included in this newsletter. Ballots will also be available at the registration desk during the annual conference. Election results will be announced during the business meeting of the conference.

The following individuals will continue to serve on the Executive Committee in 2001-2002:

President - Nerissa Rivera

Member-At-Large (Public 4-year) - Paul Voigt

Member-At-Large (Community Colleges) Mark Puterbaugh

The nominations for new members of the Executive Committee are as follows:

Candidate for President-Elect, Sarah Carrigan

- Education: Ph.D., Higher Education, University of Kentucky, 1995; M.S., College Student Personnel, Indiana State University, 1987; B.A., Psychology, DePauw University, 1985.
- Experience: Research Analyst, Office of Institutional Research, University of North Carolina at Greensboro, 1998-Present; Coordinator of Institutional Studies, Auburn University at Montgomery, 1996-97; Post-Doctoral Research Associate, Auburn University, main campus, 1995-96; Director, Appalachian College Assessment Consortium, Lexington, Kentucky, 1993-1994; Director of Residence Life, Midway College, Kentucky, 1987-93.

- Professional Affiliations: North Carolina Association of Institutional Research, NCAIR Treasurer 1999-Present; Southern Association for Institutional Research; Association for Institutional Research; Active presenter and member of various committees for NCAIR, SAIR, and AIR.

Candidate for Secretary, Donna Etheridge

- Education: M.Ed., Ed.D., Adult and Community College Education, North Carolina State University; B.A., Tennessee Wesleyan College; A.A., Hiwassee Junior College.
- Experience: Director of Institutional Effectiveness, Mitchell Community College, 1995-Present; Continuing Education Staff Member, Mitchell Community College, 1987-1995; Golden Triangle Vocational-Technical Center of East Mississippi Junior College, 1972-1987.
- Professional Affiliations: North Carolina Association of Institutional Research; North Carolina Community College Planning and Research Organization.

Candidate for Treasurer, Li-Shyung (Lily) Hwang

- Education: M.S., Ed.D, Adult and Community College Education, North Carolina State University.
- Experience: Senior Research Analyst, Office of Planning and Research, Central Piedmont Community, 1997-Present.
- Professional Affiliations: North Carolina Association of Institutional Research; Association for Institutional Research; Southeastern Association for Community College Research.

Candidate for Member-at-Large, Private Institutions, Robert I. Springer

- Education: B.S., B.A., M.A., Economics, Old Dominion University.
- Experience: Director of Institutional Research, Elon College, 1999-Present; Director of Institutional Research and Effectiveness, Reinhardt College, 1996-1999; Analyst/Planner, Old Dominion University, 1992-1994.
- Professional Affiliations: North Carolina Association of Institutional Research; Southern Association for Institutional Research; Association for Institutional Research.

Candidate for Member-at-Large, All Institutions, Diane Hartge

- Education: B.S., Business Education, Shippensburg University.
- Experience: Director of Planning and Research, Craven Community College, 1997 – Present; Business Instructor, Craven Community College, 1986-1997.
- Professional Affiliations: Eastern Region Director, North Carolina Community College Planning and Research Organization, 2000-Present; Co-Director, NC

Community College Leadership Program, 1997-2000; North Carolina Association of Institutional Research.

Notes of Interest

The Name Change Game

From Paul Voigt
Western Carolina University
Member-At-Large, Public Institutions

As we all know, for many years we called our off-campus programs 'Extension'. This was confusing when I first began in Institutional Research. I used to work for Extension - which in my world was the NC Cooperative Extension Service. But I quickly became accustomed to the new meaning of Extension. Now, Extension is properly called Distance Learning. Or Distance Education. I think. But I believe Distance Learning is correct. Although I am not sure which of these terms does or does not also describe course offerings delivered via the World Wide Web or television - 'education from a distance'. On our campus, it is still mostly referred to as Extension. Even though I am still struggling with these changes, there's more to our name games. Now, we have a new name for General Administration. The latest spreadsheets I've received from 'GA' contain no 'GA', but rather 'OP'. What could it mean? It certainly brings to mind Mayberry. But Opie has grown up and become a director. No, its not that OP, it's the Office of the President. I think getting 'GA' out of my mind is going to take quite a while. The saga continues...

Has anyone ever had a phone call like this?

"Hi, this is Bubba. I'd like to get your enrollment numbers". I reply, "Sure, what year?"
Bubba: "This year." Paul: "Ok, fall or spring?" Bubba: "Oh, fall, I guess." Paul: "Ok, would you like undergraduate and graduate, or both?" Bubba: "Um, well, both, I guess."
Paul: "Would you like that broken down in any way?" Bubba: "Uh, what do you mean?"
Paul: "Well, like by gender, race, full time or part time, that sort of thing." Bubba: "Oh wow, I don't know." Paul: "Ok, I'll surprise you."

And now this year, Bubba is going to call me back: "It appears your enrollment is way up, huh?" I reply, "Well, yes, a bit, but not a great deal." Bubba: "But hey, look at these numbers compared to last year." Here it comes. "Oh, well, this year our enrollment numbers include Distance Learning." Bubba: "What's Distance Learning?"

Fortunately, my institution has come to my rescue. I received a notice today that our Human Resources office is having a special training session next week. Delivered by our Counseling and Psychological Services department, it is titled 'Living through Change'. They will teach us how to cope and actually thrive during these times of change. Hallelujah.

Community College Update

From Mark Puterbaugh
Davidson County Community College
Member-At-Large, Community Colleges

Progress continues on the Data Warehouse and Information Systems for the Future projects. For the Data Warehouse project, Phase I is still on track to be completed by June 30, 2001. Two of the major objectives of Phase I are to get the computer hardware and software systems in place, and to migrate most of the existing state level data to the Data Warehouse environment. Another objective of Phase I is to train two skilled knowledge workers from each college during May and June of 2001 on Business Objects, the On-line Analytical Processing (OLAP) system. Information for these training classes will be distributed in April.

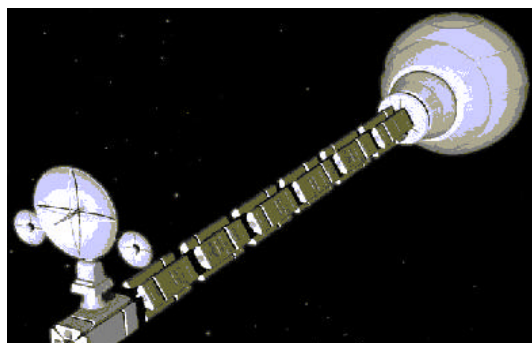
Phase II of the project will begin in April of 2001 and will last approximately one year. It will involve incorporating additional existing data systems (Literacy, GED, High School Graduate Performance Report, Developmental Studies Tracking) and determining the feasibility of developing system designs for four other areas that are strictly conceptual at this time (Faculty and Staff Compensation Information System, Student Employment, College Budgeting, and Curriculum Program Cost System).

Regarding the college Information Systems for the Future project, work is in progress to begin implementation at the eight pilot colleges. The Financial Services component is scheduled to be implemented in July 2001. All other functions (Student Records, Continuing Education, and Human Resources) will follow during the succeeding 12 months. The remaining 50 colleges and the Textile Center will begin the migration process in FY 2002, with 25 colleges per year converting to the new system.

Meeting of NCICU

From Robert Springer
Elon College
Member-at-Large, Private Institutions

The North Carolina Independent Colleges and Universities held a meeting on December 15, 2000 at High Point University. Institutional researchers from nine private institutions attended the meeting. Bennett College, Chowan College, Duke University, Elon College, Greensboro College, Louisburg College, Mars Hill College, Pfeiffer University, and Wake Forest University were represented. The following topics were covered at the meeting including the new SACS criteria (to take effect in 2004), online fact books, IPEDS online, consortia, data sharing, and IR issues at small institutions. Participants found the meeting to be a good forum for sharing interests, ideas and concerns.



2001 NCAIR Conference

2001 - An IR Odyssey

March 12-14, 2001

2717 West Fort Macon Road
 Sheraton Atlantic Beach Oceanfront Hotel
 Atlantic Beach, North Carolina 28512

Name: _____ Badge Name: _____
 Title: _____ Institution: _____
 Address: _____ City: _____ State & Zip _____
 Telephone: _____ Email: _____
 Is this your first NCAIR conference? Yes _____ NO _____

Fees	Postmarked <u>By Feb. 20</u>	Postmarked <u>after Feb. 20</u>	<u>Amount Due</u>
Conference Registration Fee (including membership)	\$95.00	\$105.00	\$ _____
Conference Registration Fee only	\$80.00	\$90.00	\$ _____
Membership Only	\$15.00	\$15.00	\$ _____

SPECIAL EVENTS

Luncheon, Tuesday March 13, 12:00	# _____		
Luncheon tickets for non-registered guests (Cost for luncheon included in registration fee for conference participants)	# _____	@\$20.00	\$ _____
St. Paddy's Day Party and Dinner - Hotel Clubhouse Tuesday, March 13, 6:00pm	# _____	@\$15.00	\$ _____
Dinner and Party tickets for non-registered guests	# _____	@\$35.00	\$ _____
	TOTAL DUE		\$ _____

Make room reservations for the Sheraton Atlantic Beach Oceanfront Hotel by calling (800)624-8875 or (252)240-1155 by February 21, 2001. Please submit payment for the conference with this registration form and make your checks payable to NCAIR.

**MAKE CHECK PAYABLE TO NCAIR, SEND REGISTRATION FORM WITH
 PAYMENT TO:**

Sarah Carrigan, Treasurer - NCAIR
 UNC - Greensboro
 P.O. Box 26170, Institutional Research
 Greensboro, NC 27402

NORTH CAROLINA ASSOCIATION FOR INSTITUTIONAL RESEARCH

ELECTION OF 2001-2002 EXECUTIVE COMMITTEE MEMBERSHIP

ARTICLE VII, Section 2 of the By-Laws states “The Nominating Committee shall cause it’s slate of proposed officers and members-at-large (with any annotations deemed to be desirable) to be sent to each active member not later than thirty (30) days prior to each Annual Conference. Active members, having indicated their choices and/or written in their nominees, shall return their ballots to the Committee by the date specified on the ballot. Upon conclusion of the process, the Committee’s ballots shall be deposited with the Association’s Secretary.”

Please vote for each of the following nominated by the Committee or write in the name of your nominee in the space provided. A brief biographical sketch of each nominee identified by the Committee is included in this newsletter.

For President-Elect	Vote (X)
Sarah Carrigan, University of North Carolina - Greensboro	
For Secretary	
Donna Etheridge, Mitchell Community College	
For Treasurer	
Li-Shyung (Lily) Hwang	
For Member-at-Large, Private Institutions	
Robert I. Springer	
For Member-at-Large, All Institutions	
Diane Hartge, Craven Community College	

Please deposit this ballot at the registration desk during the Annual Conference by March 13, 2001 or mail to the chair of the Nominating Committee by **no later than March 7, 2001**:

David Smathers
Director of Institutional Research & Planning
Rockingham Community College
P.O. Box 38
Wentworth, NC 27549

Additional ballots will be available at the conference.