



North Carolina Association for Institutional Research

Newsletter

Volume 19
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August, 2006
Brian Rolfe, Editor

President's Corner

Kendrick Tatum

Dear Colleagues,

The end of summer is approaching quickly and I trust everyone has enjoyed some time off over the past couple of months.

The Summer Drive-In Conference was a huge success with close to 60 participants. I'd like to say a huge "thank you" to Livingstone College for hosting the event - especially Laverne Macon who took care of all of the local arrangements and details - and to Dr. Merdis J. McCarter, Dr. Francine G. Madrey, Dr. Sylvia A. Flack and Dr. Shirley F. Manigault for their very informative workshop on SACS Compliance and QEP. The number of attendees is a testament to the relevance of this topic to all NCAIR members.

As we head into the fall, please consider taking advantage of some of the professional development opportunities available including the annual SAIR conference, October 14-17, in Washington, DC. NCAIR will convene as a Special Interest Group at SAIR and I hope to see many NCAIR members there. This conference is an excellent opportunity to network with colleagues from all over the southern region. For more information on this conference, please visit www.sair.org.

Also, start making plans now to attend the 34th Annual NCAIR Conference scheduled for March 5-7, 2007 at the Riverside Hilton in historic Wilmington. Michael Hadley and the Program Committee have been hard at work planning a great conference. More details are available in this newsletter.

I hope everyone has a great start to the new academic year!

Kendrick

NCAIR 2006 SUMMER DRIVE-IN

QEP and Compliance Certification

Workshop

Livingstone College

July 13th was the date for our very informative and well attended NCAIR Summer Drive-In hosted by our gracious colleagues at Livingstone College in beautiful Salisbury, NC.

Our highly experienced and knowledgeable colleagues from Winston-Salem State University provided invaluable guidance regarding the accreditation and reaffirmation processes required by SACS. The presenters were: Dr. Merdis McCarter, Senior Associate Provost; Dr. Shirley Manigault, Associate Dean, College of Arts & Sciences; Dr. Sylvia Flack, Special Assistant to Chancellor and immediate past Dean of the School of Health Sciences; and Dr. Francine Madrey, Interim Associate Dean of Education and Human Performance.

Each brought a wealth of information based on their experiences as on and off-site SACS evaluators and reviewers. The workshop began with an overview of: Core Requirements; the QEP; Comprehensive Standards; Institutional Effectiveness; and the Compliance Certification Report. Next the presenters forged full steam ahead with focused materials on the following topics:

- ✓ Nature and Purpose of the QEP
- ✓ Student Learning in the Context of QEP
- ✓ Evidence of Institutional Support
- ✓ Developing the QEP
- ✓ Elements of the QEP
- ✓ Evaluating the QEP
- ✓ SACS Comprehensive Standards for the institution, governance, faculty, federal
 - Requirements, student affairs, graduate school and library resources

The time went very quickly and generated much discussion. The presenters directed the audience to several avenues for resources to make the accreditation process easier.

NCAIR 2007 March 5-7, 2007

Hilton Wilmington Riverside, Wilmington, North Carolina
“IR: Where Planning and Reality Collide”

From the Program Chair

Michael Hadley

Hello colleagues,

I hope you had a relaxing summer and are ready for the fall semester. The program committee is planning a fanatastic conference for March 2007.

The **2007 NCAIR Conference** will be at the Hilton Wilmington Riverside in Wilmington, North Carolina from March 5 to March 7. If you haven't done so already, check out the hotel website at: <http://www.wilmingtonhilton.com/>. The room rate is \$84 per night, for either a room with two double beds or one king.

Lorne Kuffel, Associate Provost for Institutional Research, College of William and Mary will be our keynote speaker. Dr. Eric B. McKeithan, President at Cape Fear Community College is scheduled to be our luncheon speaker on Tuesday. Wednesday's Speaker or Panel will address the Future of Higher Education Report and the Status of its findings.

Finally, we need your help to make this conference a success. All of us work on a variety of projects during the year and have either unique insights and /or techniques that our colleagues at other institutions would find invaluable. Please consider submitting a proposal. We have a variety of venues: Special Interest Groups, Work Shares, Roundtables, Panel Discussions, Paper Sessions, and Workshops. The Call for Proposals Form is included in this newsletter. More information about the conference such the special event and possible workshops will come out in the November Newsletter.

Michael

2007 NCAIR CONFERENCE March 5-7, 2007

Hilton Wilmington Riverside
Wilmington, North Carolina
“IR: Where Planning and Reality Collide”

CALL FOR PARTICIPATION

All of us work on a variety of projects during the year and have either unique insights and/or techniques that our colleagues at other institutions would find invaluable. So help make this the best North Carolina Association for Institutional Research (NCAIR) Conference and share with your colleagues. We have a variety of venues to share: Special Interest Groups, Work Shares, Roundtables, Panel Discussions, Paper Sessions, and Workshops. You are invited to submit a proposal or serve as a facilitator at the 2007 NCAIR Conference. The conference will be held at the Hilton Wilmington Riverside in Wilmington, North Carolina.

Program Tracks

Assessment- The Basics of Assessment, Program Reviews, Test Analysis, etc.

Information Technology- Managing the Office's Web Page, Migrating Databases, Database Management, Web Applications, etc.

IR Basics – Tips for Designing Surveys, Practical Statistics for Institutional Research, The Basics of Assessments, etc.

Managing IR- (Managing Your Office, Budgeting and Staffing Issues, Defining the Office Mission, etc)

Facilitator

Facilitators are responsible for introducing presenters, facilitating discussion, and ensuring session evaluations are administered and collected. If you would like to serve as a facilitator, please contact Michael Hadley.

To Submit a Proposal:

- (1) Prepare a **Proposal Cover Sheet**. Use the form in this newsletter or prepare an equivalent document containing all information specified in the attached form.
- (2) Prepare a **Presentation Abstract** of 100 – 300 words, double-spaced, 12-point type. The closer to 100 words the better, as the abstract for all accepted proposals will be used for the conference program. Be sure to include the session title as it should appear in the abstract. **DO NOT INCLUDE PRESENTER NAMES OR INSTITUTIONS IN THE ABSTRACT.**
- (3) Send both the Proposal Cover Sheet and Presentation Abstract to Michael Hadley either by email, fax or mail.

Mail:

Michael Hadley
Methodist College
Office of Institutional Research and Effectiveness
5400 Ramsey Street
Fayetteville, NC 28311-1498

E-mail: mhadley@methodist.edu

Fax: (910) 630-7421

2007 NCAIR CONFERENCE PROPOSAL COVER PAGE

Deadline: November 30, 2006

All proposals should include (as applicable): the objective, purpose, key points, issues, results and/or conclusions, methodologies, target audience and who was/is involved.

1. TITLE OF SESSION:

2. PRIMARY PRESENTER:

POSITION:

INSTITUTION:

MAILING ADDRESS:

TELEPHONE NUMBER:

FAX NUMBER:

EMAIL ADDRESS:

3. Additional Co-presenter(s)/Panelists (List name, title, and institution of other authors, panelists, or presenters in this space.)

4. SESSION TRACK:

- Assessment
- Information Technology
- IR Basics
- Managing IR

5. TYPE AND LENGTH OF SESSION

- Panels (45 minutes)
- Papers (45 minutes)
- Roundtables (60 minutes)
- Software Demonstrations (45 minutes)
- Special Interest Group (SIG) Meetings (45 minutes)
- Work Shares (45 minutes)
- Workshops (2 hours)
- Workshops (3 hours)

6. TARGET AUDIENCE:

7. EQUIPMENT/TECHNOLOGY NEEDS: An overhead projector and screen will be in each session room. Be specific in your description and include any required software. Please note any Internet connections needed.

Panels (45 minutes)

Panel presentations involve three or four persons who present different perspectives on a common theme or topic. The proposal should describe the common theme/topic and the major points of discussion. The proposal should also describe how each panelist contributes a different perspective to the session.

Papers (45 minutes)

Papers should describe a research study or an effective process or technique (quantitative or qualitative), present a theoretical approach to a problem or issue, or review the literature on a topic of interest to institutional researchers.

Roundtables (60 minutes)

Roundtable sessions occur during lunch on Monday and offer an opportunity for a convener to give a brief overview of a relevant topic that leads to an engaged and lively discussion. A proposal should include a description of the topic and the convener's relevant expertise and experience.

Software Demonstrations (45 minutes)

Presentations should demonstrate one or more software packages or programming solutions that are applicable to the work of institutional researchers. The proposal should describe the relative strengths, weaknesses, and special features of the product or solution. The presenter should also discuss the hardware required for the software/solution. If Internet access is needed, please request such access during the proposal process (see box on Proposal Page).

Special Interest Group (SIG) Meetings (45 minutes)

Special Interest Group (SIG) Meetings are opportunities for discussion of issues and topics of importance to particular groups of participants. Either sign-up to lead one of the following special interest groups or propose a group: Special Interest Groups- Assessment Group, Historically Black Colleges and University Group, New to IR Group, Small Shop IR Group, and Technology Group.

Work Shares (45 minutes)

Work Shares should describe a research study or an effective process or technique (quantitative or qualitative), or present a theoretical approach to a problem or issue. No official paper is expected at the time of the presentation, though the presenter(s) should have copies of relevant materials to distribute.

Workshops (2 or 3 hours)

Workshops provide the opportunity for in-depth discussion and instruction on a single topic. Demonstrations, exercises, group activities, and other methods of experiential learning are appropriate and desirable. Proposals should outline the specific objectives of the workshop, the intended audience (novice or experienced researchers, prerequisite knowledge/skills, etc.), the instructional techniques, and the qualifications of the instructor(s). Proposals also must include an estimate of the reimbursable expenses and the minimum and maximum number of participants allowed. Workshops occur on Monday afternoon.

New SAS Opportunities for Education

The SAS Academic Program offers many programs to assist faculty and students in using SAS. Some of the most popular are:

For Faculty

Course Development Mini-Grant Program

SAS offers a software grant program for university instructors. SAS grants classroom appropriate software to instructors for six months at no cost. The instructors agree to evaluate the software with an eye toward creating a course using that software. The Higher Education Consulting group and curriculum designers are available to work with interested faculty on course development and implementation. For more information please contact minigrant@sas.com.

For Students

SAS Student Fellowship Program

This program provides students with a free six month software grant to use in their research. This program gives students the opportunity to use SAS[®] software for research purposes. At the end of the grant period, students will be asked to share the results of their research.

Undergraduate, masters and doctoral students are eligible to apply to participate in the program, which will accept a limited number of students. Students who are selected will receive a six month license of the software.

SAS Student Ambassador Program

Students selected as a SAS Student Ambassadors from the United States, Latin America or Canada will present at SAS Global Forum (formerly known as SUGI – SAS Users Group International). SAS Global Forum will be held April 16-19, 2006 in Orlando, Florida.

An elite group of 5 students will be chosen selected as SAS Student Ambassadors. These students will have travel and registration expenses paid to travel Orlando to attend SAS Global Forum and will present their research to a global audience at SAS Global Forum.

Graduate and undergraduate students in the United States, Canada and Latin America are eligible to apply to this program. Recent graduates may also be eligible to apply. The submitted research project must have been conducted by a student within 12 months of the submission deadline. The deadline for application and all required materials – including the abstract and working draft – is September 22, 2006.

For more information on these and other student programs, please go to the web page at www.sas.com/student.

Inquisite Web Surveys

The Inquisite® Survey System allows you to easily create professionally branded web surveys and reports. We provide you with the fastest and most accurate way to create your survey, manage respondents, and analyze strategic information in ever-shorter time frames. Whether assessing employee satisfaction, gathering website feedback or measuring customer satisfaction, we can help you gather the key opinions to make better decisions - quickly, easily, and more cost-effectively.

Inquisite's Survey Hosting Service speeds implementation, minimizes the upfront cost of ownership, and overcomes a potential lack of IT resources. Our dedicated data center features a load-balanced, secure environment with the latest technology for hosting and managing your surveys.

Inquisite also offers Professional Services, specializing in implementation, integration, customization and training. We assist customers with projects ranging from turn-key surveys to integration or the development of customized applications.

For all inquiries, please contact Stephen Llana, Inquisite Account Manager, @ 512-225-6818 or email sllana@inquisite.com. Please reference the NCAIR conference for special pricing.