

North Carolina Association
for Institutional Research

Defining & Redefining Institutional Research



Embassy Suites Charlotte-Concord Golf/Resort & Spa
Concord, North Carolina
March 24-26, 2014

2014 NCAIR Conference Planning Committee

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Laverne Macon-Jamison, Livingstone College

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The Conference Planning Committee would like to acknowledge AIR for its 2013 Forum theme, which we chose for this year's NCAIR theme.

Welcome!

WELCOME TO NCAIR'S 41ST ANNUAL CONFERENCE

It is a pleasure to welcome you to Embassy Suites Charlotte-Concord Golf/Resort & Spa for the 2014 Conference of the North Carolina Association for Institutional Research. Our program chair, Laverne Macon-Jamison and our planning committee have organized an excellent conference with many timely, informative sessions. Take the opportunity to let Laverne and her committee members know how much we appreciate all their hard work.

Your executive committee wishes to thank all members, guests, presenters, and sponsors for their participation. We would like to acknowledge the important role of our sponsors in sharing their expertise and insights during our workshops and concurrent sessions. Please stop by our sponsors' booths to learn more about their products and services. While there, please let them know you appreciate their support.

I would especially like to welcome new NCAIR participants! We have much to share and to learn from each other and I know the conference offers many networking opportunities. NCAIR members take pride in their collegiality, professionalism, and expertise. Please take advantage of the opportunity to make new friends, renew old acquaintances, discover shared interests, and grow professionally.

Enjoy what promises to be a great conference.

Most sincerely,

Bill Lefevers

NCAIR President

Conference At-a-Glance

MONDAY MARCH 24, 2014

- 8:00 - 4:00 IPEDS Workshop
- 8:00 - 5:00 Registration
- 4:10 - 4:35 Newcomers Meeting
- 4:40 - 4:50 Presenter and Facilitator Meeting
- 5:00 - 6:15 Welcome & Keynote Panel Discussion
- 6:15 - 8:00 Reception and Dinner
- 8:00 - 11:00 Hospitality Room—Presidential Suite

TUESDAY MARCH 25, 2014

- 7:30 - 8:30 Breakfast
- 8:00 - 5:00 Sponsors
- 8:00 - 5:00 Registration
- 8:30 - 9:15 Concurrent Sessions
- 9:30 - 10:15 Concurrent Sessions
- 10:15 - 10:45 Coffee & Tea Break
- 10:45 - 11:30 Concurrent Sessions
- 11:45 - 1:30 Luncheon with Speaker
- 1:30 - 2:15 Concurrent Sessions
- 2:25 - 3:10 Concurrent Sessions
- 3:10 - 3:25 Tea & Lemonade Break
- 3:25 - 4:10 Concurrent Sessions
- 4:15 - 5:00 Special Interest Groups
- Evening Dinner on Your Own
- 8:00 - 11:00 Hospitality Suite

WEDNESDAY MARCH 26, 2014

- 7:30 - 8:45 Breakfast
- 9:00 - 10:00 NCAIR Business Meeting
- 11:00 - 12:00 NCAIR Executive Board Meeting

Sponsors

NCAIR extends a special thanks to our conference sponsors.



Conference Tracks

Each concurrent session is part of a conference track. Concurrent session listings in this program are marked with one of the abbreviations below.

AS—Assessment

AC — Accreditation

IR — Institutional Research

PL — Planning

TY — Technology

**NCAIR 2014
Summer Drive-In
Save the Date!
Thursday, July 24
SAS Campus
Cary, NC**

**NCAIR 2015 Conference
(Date and Location TBA)**

Plenary Speakers

MONDAY KEYNOTE PANELISTS



Dr. Michael Johnson, *Senior Vice President and Chief of Staff, SACSCOC*

Michael S. Johnson is Senior Vice President and Chief of Staff of the Southern Association of Colleges and Schools Commission on Colleges. In this position, he supports the Commission Vice Presidents, maintains Commission policies, and serves as the staff liaison for approximately 20 institutions. Prior to accepting his current position, Dr. Johnson served as a SACSCOC Vice President from 2005 to 2012. Before joining SACSCOC, Dr. Johnson worked for 19 years at Spring Hill College in Mobile, Alabama.



Dr. Scott Ralls, *President, North Carolina Community College System*

Dr. R. Scott Ralls is the seventh president of the North Carolina Community College System. Having assumed the presidency on May 1, 2008, he is the first former community college president to serve in this post in 30 years. Between 2002 and 2008, Dr. Ralls served as the President of Craven Community College. With 58 colleges serving approximately 900,000 students each year, the NC Community College System is one of the largest systems of higher education in the United States and is internationally recognized for its programs to foster economic and workforce development.



Dr. Katharine Stewart, *Associate Vice President for Learning Strategies, University of North Carolina-General Administration*

Katharine Stewart currently serves as Associate Vice President for Academic Affairs and Learning Strategies for the University of North Carolina General Administration. In this role, she is responsible for working with faculty leaders and administrators throughout the system to support integration of key competencies in general education curricula and identify strategies for competency-based assessment of student outcomes.



Dr. Hope Williams, *President, North Carolina Independent Colleges and Universities*

Dr. Hope Williams joined NCICU in 1986 and has served as president since 1992. She is an advocate on state and federal public policy issues, represents independent higher education with other education sectors, seeks scholarship and program support for students and campuses, and fosters collaborative partnerships among campuses .

TUESDAY LUNCHEON SPEAKER



Dr. Philip Dubois, *Chancellor, University of North Carolina at Charlotte*

Dr. Dubois was named UNC Charlotte's fourth chancellor in 2005. In his first eight years, Dubois has focused his efforts on building the University's visibility and support in the Charlotte region; long-range planning for expected enrollment of 35,000 students; completion of key capital construction projects; improvement in efficiency and effectiveness of critical business processes; and implementation of an intercollegiate football program. During his tenure, applications among freshmen and transfer students have grown nearly 65%, while overall enrollment has expanded to more than 26,500 (a 28% increase).

Monday, March 24, 2014

Monday – March 24, 8:00 am–4:00 pm

PRE-CONFERENCE WORKSHOP

Title: IPEDS Workshop

Location: Carolina B & C

Presenters: Mr. J. Keith Brown, Senior AIR Fellow
Cary, NC

Dr. Braden Hosch, Assistant Vice President for Institutional Planning, Research,
and Effectiveness
Stony Brook University
Stony Brook, NY



AIR/NCAIR Co-hosted IPEDS Workshop

The Association for Institutional Research (AIR) and the North Carolina Association for Institutional Research (NCAIR) are co-hosting a one-day IPEDS Workshop for IPEDS Keyholders in conjunction with the 2014 NCAIR Conference. Financial support for this workshop was provided by the National Center for Education Statistics (NCES).

Best Practices for Reporting and Using IPEDS Data to Improve Office Efficiencies

This workshop is designed for individuals who lead the IPEDS data submission cycle on their campus and have done so for at least one full reporting cycle. Using IPEDS as a focus, participants will:

- Learn IR best practices and technical efficiencies in data management through Excel (e.g., pivot tables, merging data, custom formulas, and filters);
- Examine multiple options for IPEDS submission (manual entry, .csv file upload, and XML); Examine multiple options for IPEDS submission (manual entry, .csv file upload, and XML);
- Learn how to use benchmarking data to address key institutional questions and needs. Learn how to use benchmarking data to address key institutional questions and needs.

Monday, March 24, 2014

Monday – March 24, 8:00 am - 5:00 pm	REGISTRATION	North
Monday – March 24, 4:10 pm - 4:35 pm	NEWCOMERS MEETING	Carolina B & C
Monday – March 24, 4:40 pm - 4:50 pm	PRESENTER & FACILITATOR MEETING	Carolina A

Welcome and Keynote Panel: 5:00 pm—6:15 pm

Competency-Based Education and Its Impact on NC Higher Education

Panelists:

Dr. Michael Johnson, Dr. Scott Ralls, Dr. Katherine Stewart, Dr. Hope Williams

Moderator:

Dr. Bobby Sharp

Concord G & H



Dinner : 6:15 pm—8:00 pm

Concord I & J

Monday - March 24, 8:00 pm - 11:00pm	HOSPITALITY ROOM	Presidential Suite
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Tuesday, March 25, 2014

Tuesday – March 25, 7:30 am - 8:30 am	BREAKFAST	Atrium Area
Tuesday – March 25, 8:00 am - 5:00 pm	REGISTRATION	North
Tuesday – March 25, 8:00 am - 5:00 pm	SPONSORS	Pre-Function Area

Concurrent Sessions: 8:30 am - 9:15 am

Tuesday – March 25, 8:30 am - 9:15 am

Title: SACS COC Reaffirmation: Organizing For Success

**Track—AC
Carolina A**

**Presenters: Star Brown, Western Piedmont Community College
Bill Levefers, Western Piedmont Community College**

Facilitator: Juliane Santiago, Mount Olive College

This session will share experiences and lessons learned from planning and conducting a successful decennial review. It will also provide accreditation liaisons and others with key roles in the reaccreditation process with tools, lessons learned, strategies, and pitfalls in planning and conducting a successful reaffirmation including organizational strategies for committees and work assignments, institutional audit plans to uncover areas of concern, and timelines for report preparation.

Tuesday – March 25, 8:30 am - 9:15 am

Title: Evaluation of E-Learning

**Track—AS
Carolina B**

Presenter: Austin Lacey, UNC General Administration

Facilitator: Tim Metz, Western Carolina University

Recent changes in technology have led postsecondary institutions to increase the number of classes they offer online. Despite this movement, few empirical evaluations of student success in online courses exist. By creating a matched sample of courses offered both online and face-to-face, this study finds that – after controlling for numerous student-level factors – the probability of receiving a grade of “D or F” varies across method of delivery, field, and if the student is a Freshman. These results suggest that certain fields may wish to encourage students to postpone enrolling in online courses until their sophomore year.

Tuesday – March 25, 8:30 am - 9:15 am

Title: Create Your Online Institutional Fact Book Using SAS Software

**Track—IR
Carolina C**

**Presenters: Rob Springer, Elon University
Rhonda Belton, Elon University**

Facilitator: Adam Shick, Wake Forest University

Learn how to put your institution’s fact book online using SAS’ Business Intelligence software. See how one institution moved their fact book from a manually created .pdf version to a more dynamic online version using SAS. This project was implemented with such ease that it was handed over to student workers.

Concurrent Sessions: 9:30 am - 10:15 am

Tuesday – March 25, 9:30 am - 10:15 am**Title: College Bridge Program: Approach Increasing Enrollment in
Computer Information Systems****Track—AS
Carolina A****Presenter: Kathryn Moland, Livingstone College***Facilitator: Susan Miller, Forsyth Technical Community College*

In 2013, the Computer Information Systems (CIS) Department implemented mainstream hands-on technology activities during the summer bridge program to aid in an increased interest in computing and thus, an increased enrollment among those who select CIS as a major. This presentation will discuss the technology activities implemented and outcomes as it relates to student enrollment in CIS as a major and performance.

Tuesday – March 25, 9:30 am - 10:15 am**Title: How Tableau Brought Our Fact Book Into the 21st Century****Track—TY
Carolina B****Presenters: Ginny Moench, Caldwell Community College & Technical Institute
Kate Benoit, Caldwell Community College & Technical Institute***Facilitator: Ron Cooper, North Carolina A&T State University*

Hardcopy and PDF reports are outdated. The data is static, they are expensive to print, and it is nearly impossible to correct or update information after publication. As part of our initiative to move reporting to an interactive format, we took the plunge and bought Tableau Software (which is not as expensive as you might think). This presentation will explore our first project: transitioning from a paper Fact Book to a more versatile, online dashboard. We will also discuss features of Tableau, steps in the Fact Book process, challenges we encountered, and other uses for Tableau in higher education.

Tuesday – March 25, 9:30 am - 10:15 am**Title: End of Course Evaluation Surveys: Experiences With In-House
Process Development****Track—PL
Carolina C****Presenter: Apriale Clark, Western Piedmont Community College***Facilitator: Susan Evans, UNC Pembroke*

End of Course Evaluation Surveys can be accomplished by an in-house process or by an outside resource. Hear about one school's experiences with developing the methodologies, processes, and instruments needed to conduct this important assessment activity. Working within various constraints while still wanting to achieve specific goals, learn how WPCC utilized existing resources (e.g. Web and Paper Based Software Packages, Informer Query Statements, and Excel Pivot Tables) to develop techniques for in-house EoC administration. Attendees will gain insight into the complexities and rewards of owning the process.

*Coffee & Tea Break: 10:15 am—10:45 am**Sponsor Area - Pre-Function Carolina*

Concurrent Sessions: 10:45 am - 11:30 am

Tuesday – March 25, 10:45 am - 11:30 am

Title: Course Evaluation Summaries: What Deans Should Know

Presenter: Belinda Brewster-Clémence, Forsyth Technical Community College

Facilitator: Libby Joyce, Duke University

Course/instructor evaluations, at an individual level, provide feedback that allows instructors to improve their courses. Deans and department chairs also use evaluation information to examine what students think of courses as well as to make personnel decisions. While instructors get reports of the survey data aggregated by course section, deans and department chairs find higher level aggregation more useful, such as reports aggregated by course and those aggregated by instructor. This session will examine different types of report summaries and the comparative performance of summarized subsets.

**Track—PL
Carolina A**

Tuesday – March 25, 10:45 am - 11:30 am

Title: Transform Your Institutional Effectiveness Toolset with Campus Labs

Presenter: Andrew Lyle, Campus Labs

Facilitator: Elizabeth Cooper, Methodist University

Some things are just better together. Yet over the years institutions have often had to turn to a separate technology solution for each of the different assessment-related processes they manage. Consequently, the data and documentation from their work in each of those areas are kept in silos. Come see how Campus Labs provides a single platform for strategic planning, program review, accreditation, retention, and assessment (including surveys, rubrics, and course evaluations!). When the data all lives in one place it is so much easier to move from collecting data to connecting data.

**Tracks—AC, AS,
IR, PL
Carolina B**

Tuesday – March 25, 10:45 am - 11:30 am

Title: NSSE Benchmarks and Student Outcomes at a Minority Serving Institution

Presenter: Mondrail Myrick, Fayetteville State University

Facilitator: Kim Fath, Elon University

This research investigates retention and graduation of students at a historically black institution using survey data from the National Survey of Student Engagement (NSSE) and student background data. Four years of freshman and senior data were collected. Mean comparisons were used to test the legitimacy of the NSSE Benchmark constructs. Results indicated freshman students that did not drop out had significantly higher levels of academic challenge, active and collaborative learning, student faculty interaction, enriching educational experiences, and supportive campus environment than freshmen that dropped out. Seniors that graduated had significantly higher academic backgrounds and NSSE Benchmark scores.

**Track—AS
Carolina C**

Luncheon with Chancellor Philip Dubois, UNC Charlotte
The Changing Landscape of Higher Education in NC and the US
11:45 am—1:30 pm ~ Concord I & J

Concurrent Sessions: 1:30 pm - 2:15 pm

Tuesday – March 25, 1:30 pm - 2:15 pm

Title: IR Perspectives on Developing North Carolina's P20W Longitudinal Data System

**Track—IR
Carolina A**

Presenters: Dan Cohen-Vogel, UNC General Administration
Bill Schneider, NC Community College System
Lynwood Thombs, NC Independent Colleges and Universities

Facilitator: Phil Handwerk, Wake Forest University

Panel discussion of the promise and challenges of building a statewide, cross-sector, longitudinal data system. Panelists will give their perspectives on the following questions: Why is this important? What direct and indirect benefits does the P20W system offer North Carolina? Who will be the key beneficiaries? What challenges does this project pose? What are the technical barriers it must overcome? What are the challenges of working across multiple educational and non-educational sectors in developing the requirements and governance?

Tuesday – March 25, 1:30 pm - 2:15 pm

**Title: The Launch of Online Course Evaluation With Qualtrics Research Suite—
Lessons Learned**

**Track—PL
Carolina B**

Presenter: Jennifer Hannigan, Methodist University;

Facilitator: David White, Asheville-Buncombe Technical Community College

Online course evaluation has its rewards and challenges. There is a paradigm shift when evaluating the quality of data versus the response rates. This session present the capabilities of Qualtrics research suite for course evaluation. Specifically, how to create an open access survey through embedded data and authentication process to increase access. We will explore advantages of going 'paperless', increasing response rates, offering incentives, and course evaluation design will also be discussed. Those who work with course evaluation or online surveys - this is a work-share you cannot miss!

Tuesday – March 25, 1:30 pm - 3:10 pm — WORKSHOP SESSION

**Title: Closing the Loop: Using Program Reviews to Integrate Assessment
and Strategic Planning**

**Track—AC
Carolina C**

Presenters: Kristie Sullivan, Sandhills Community College
Becky Graham, Sandhills Community College

Facilitator: Belinda Brewster-Clémence, Forsyth Technical Community College

This workshop will provide a model of institutional effectiveness that integrates assessment, program review, and strategic planning in a way that encourages continuous improvement and provides appropriate documentation for SACS COC compliance with comprehensive standards related to Institutional Effectiveness. This model helps unit leaders understand how assessment, program review, and strategic planning are connected. Participants will understand the model and the process, receive samples of forms and institutional data, and consider how institutional effectiveness might be better integrated and documented on their own campuses.

Concurrent Sessions: 2:25 pm - 3:10 pm

Tuesday – March 25, 2:25 pm - 3:10 pm

Title: Statistical Study of Possible Factors Affecting Student Course Performance

Presenters: Wendy Yan, NC A&T State University

Ron Cooper, NC A&T State University

**Track—AS
Carolina A**

Facilitator: Lori Bequette, Carolinas College of Health Sciences

In this study, we used two years' of student course performance data to statistically analyze certain gatekeeper course grade distributions and to determine possible factors impacting student performance in these courses. We will share preliminary findings and interpret results.

Tuesday – March 25, 2:25 pm - 3:10 pm

Title: 2 ∞ & ↗

Use of Tableau Visualization Software

Presenters: Libby Joyce, Duke University

Kendrick Tatum, Duke University

**Track—IR
Carolina B**

Facilitator: Mary Heuser, Central Piedmont Community College

Through the use of Tableau, data visualization software, we are redefining our approach to seeing, exploring, and disseminating data across campus. From the top of the university, to the smaller departments and offices, our community of Tableau users is ever growing. This presentation will describe the phases of Tableau use in a university's Institutional Research office, and elaborate to a school's planned approach and use. We are traveling to infinite and beyond in seeing and understanding our data.

Tuesday – March 25, 2:25 pm - 3:10 pm (*WORKSHOP SESSION CONTINUED*)

Title: Closing the Loop: Using Program Reviews to

Integrate Assessment and Strategic Planning

Presenters: Kristie Sullivan, Sandhills Community College

Becky Graham, Sandhills Community College

**Track—AC
Carolina C**

Facilitator: Belinda Brewster-Clémence, Forsyth Technical Community College

NOTE: This workshop session is continued from 1:30

This workshop will provide a model of institutional effectiveness that integrates assessment, program review, and strategic planning in a way that encourages continuous improvement and provides appropriate documentation for SACS COC compliance with comprehensive standards related to Institutional Effectiveness.

Tea & Lemonade Break: 3:10 pm—3:25 pm
Sponsor Area - Pre-Function Carolina

Concurrent Sessions: 3:25 pm - 4:10 pm

Tuesday – March 25, 3:25 pm - 4:10 pm**Title: IPEDS Update****Presenter: Jamie Isaac, RTI International***Facilitator: Carol Ann Lydon, Blue Ridge Community College*

RTI International works closely with NCES in conducting the IPEDS data collection, including management of the IPEDS Help Desk, conducting the Technical Review Panels (TRPs), and data reporting. RTI staff will present a general update on IPEDS and review recent and forthcoming changes. Topics for discussion include proposed changes to current and future data collections, and current R&D projects of interest to the IR community.

**Track—IR
Carolina A****Tuesday – March 25, 3:25 pm - 4:10 pm****Title: Predicting Freshman Enrollment Using Logistic Regression—A Pilot Study****Presenters: Steve Coppola, UNC Charlotte****Madalina Lupu, UNC Charlotte***Facilitator: David Goins, UNC Charlotte*

The yields of admitted new freshmen have experienced more volatility in recent years. At our institution, these shifts in enrollment patterns contributed to a much larger than expected Fall 2012 freshman class. To assist the Admissions Office in yield projections in this uncertain environment, Institutional Research developed predictive models to estimate the size of the entering class. This study presents the steps involved in developing a logistic regression model on 2010-12 applicant data to estimate the probabilities of admitted students enrolling. After demonstrating substantial accuracy in predicting the Fall 2013 outcomes, the model was refined and currently applied to the Fall 2014 class.

**Track—IR
Carolina B****Tuesday – March 25, 3:25 pm - 4:10 pm****Title: Attain Greater Institutional Effectiveness While Responding to SACSCOC
Standards CR 2.5 & CS 3.3****Presenter: Howard Taylor, Concord USA***Facilitator: Heather Langdon, Appalachian State University*

Highlight your success with Xitracs! It's the simple solution for program and course outcomes assessment, curriculum mapping, strategic planning, credentials management and compliance reporting. Discover how Xitracs gives you more reports while taking less faculty time.

**Tracks—AC, AS, PL
Carolina C**

Concurrent Sessions: 4:15 pm - 5:00 pm

Tuesday – March 25, 4:15 pm - 5:00 pm**Title: Special Interest Group—Community Colleges****Carolina A**

Meeting and discussion among Community Colleges. Anyone interested in this session is welcome to attend.

Tuesday – March 25, 4:15 pm - 5:00 pm**Title: Special Interest Group—Private and Independent Institutions****Carolina B**

Meeting and discussion among NC Private and Independent Colleges and Universities. Anyone interested in this session is welcome to attend.

Tuesday – March 25, 4:15 pm - 5:00 pm**Title: Special Interest Group—University of North Carolina System Institutions****Carolina C**

Meeting and discussion among UNC System Institutions. Anyone interested in this session is welcome to attend.

Dinner on Your Own

*Hospitality Room: 8:00 pm —11:00 pm**Presidential Suite*

Wednesday, March 26, 2014

Wednesday – March 26, 7:30 am - 8:45 am	BREAKFAST	Atrium Area
Wednesday – March 26, 9:00 am - 10:00 am	NCAIR Business Meeting	Carolina B & C
Wednesday – March 26, 10:00 am - 10:45 am	Check Out	
Wednesday – March 26, 11:00 am - 12:00 pm	NCAIR Executive Committee Board Meeting Carolina A	



A SPECIAL THANKS TO OUR 2014 SPONSORS!



NCAIR Conferences

Location	Dates
Charter: Chapel Hill: UNC General Administration	January 24, 1973
1. Charlotte: Downtowner East	October 31 – November 1, 1973
2. Winston-Salem: Hyatt House	November 6-7, 1974
3. Boone: ASU Center for Continuing Education	November 5-6, 1975
4. Greensboro: Holiday Inn Four-Seasons	November 3-4, 1976
5. Asheville: Great Smokies Hilton	November 2-3, 1977
6. Charlotte: Sheraton	November 1-2, 1978
7. Raleigh: Royal Villa	October 31 – November 1, 1979
8. Wrightsville Beach: Holiday Inn	November 12-14, 1980
9. Charlotte: Quality Inn Downtown	October 28-30, 1981
10. Raleigh: Plantation Inn	November 10-12, 1982
11. Burlington: Burlington Inn	April 4-6, 1984
12. Wrightsville Beach: Sheraton	May 14-16, 1985
13. Kill Devil Hills: Ramada Inn	April 30 – May 2, 1986
14. New Bern: Sheraton Hotel and Marina	April 22-24, 1987
15. Southern Pines: Sheraton Inn	March 28-30, 1988
16. High Point: Radisson	April 2-4, 1989
17. Atlantic Beach: Sheraton	March 28-30, 1990
18. Wilmington: Hilton	April 3-5, 1991
19. Myrtle Beach, SC: Landmark Hotel	March 25-27, 1992
20. Atlantic Beach: Sheraton	March 24-26, 1993
21. Asheville: Grove Park Inn	March 21-23, 1994
22. Charlotte: Marriott Executive Park	March 6-8, 1995
23. Nags Head: Ramada Inn	March 20-22, 1996
24. Clemmons: Ramada Limited	March 25-27, 1997
25. New Bern: Sheraton Grand	March 23-35, 1998
26. Myrtle Beach, SC: Wyndham Oceanfront Golf	February 22-24, 1999
27. Asheville: Great Smokies Holiday Inn Sun Spree Resort	March 20-22, 2000
28. Atlantic Beach: Sheraton Atlantic Beach Ocean Front Hotel	March 12-14, 2001
29. Greensboro: Four Season Sheraton	March 18-20, 2002
30. Elon: Elon University	March 26-27, 2003
31. Sunset Beach: Sea Trail Golf Resort and Conference Center	February 16-18, 2004
32. Charlotte: Sheraton Airport	March 9-11, 2005
33. Boone: Broyhill Inn and Conference Center	March 22-24, 2006
34. Wilmington: Riverside Hilton	March 5-7, 2007
35. Asheville: Renaissance Asheville Hotel	April 7-9, 2008
36. Southern Pines: Pine Needles Lodge & Golf Club	March 16-18, 2009
37. Kitty Hawk: Hilton Garden Inn	March 15-17, 2010
38. Boone: Broyhill Inn and Conference Center	April 4-6, 2011
39. Winston-Salem: Graylyn Estate & Conference Center	March 12-14, 2012
40. Charleston: Francis Marion Hotel	March 3-5, 2013
41. Concord: Embassy Suites Golf/Resort & Spa	March 24-26, 2014

Embassy Suites Charlotte-Concord Golf/Resort & Spa — Conference Center Floor Plan

